

CanWell 2012 Exhibitor Registration Package

Dear Exhibitor,

On behalf of the Ontario Ground Water Association we would like to invite you to join us at CanWell 2012, Canada's National Ground Water Symposium.

The Canadian Ground Water Association Convention and Trade Show will take place in Hamilton, Ontario at the Hamilton Convention Center from May 23 – 26, 2012

“Shaping the future of Canada’s Ground Water Industry...”

CanWell's National Ground Water Symposium is designed to help you do business more efficiently and more profitably.

- It will give you direct access to hundreds of ground water and geothermal professionals – connect with new buys, make personal contact with key decision makers and achieve a year's worth of high quality leads in four (4) days
- Exhibiting at CanWell 2012 gives you the visibility required to be “remembered”. It will allow you to showcase your products/services to attendees who are specifically there to inspect and compare your brand with others.
- Your participation is an opportunity to increase your sales and profit margins by getting your products and equipment in front of serious ground water and geothermal contractors.
- You will also be given access to premiere sponsorship opportunities to increase the visibility of your organization in front of leading Canadian industry professionals.

Included in this letter; are your exhibitor contract/space request, convention center layout, tentative schedule of event, hotels, airport and transportation information, sponsorship opportunities, registrations forms and useful information. **Trade show space is limited; registrations will be accepted on a first paid first served basis.**

Hotels & Airports

Our host hotel will be The Sheraton Hamilton, with easy access to The Convention Center via a covered walkway. Other hotels that will offer CanWell 2012 rates are the Crown Plaza and The Courtyard by Marriott. Contact information are attached, but can also be found on our web-site. Hamilton also has an International Airport with full Customs access. Other airports that can be used are Toronto Lester B. Pearson International, but if you need to cross the Canadian/USA border you may want to look consider the Buffalo Niagara International Airport. Talk to your airline or travel agent for more information.

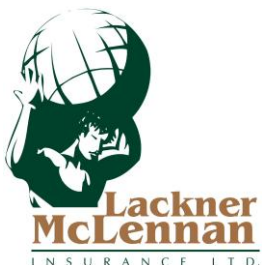
The CanWell 2012 Planning Committee looks forward to seeing you at Canada's Ground Water Symposium in Hamilton, Ontario.

Yours truly,

CanWell 2012 Committee.

www.CanWell2012.ca

Title Sponsors:



CanWell 2012 Exhibitor Registration Form

Each exhibitor booth registration includes: **two (2)** trade show passes, morning coffee, opening lunch on Thursday, wine and cheese on Thursday night, technical programs and the outdoor equipment demonstrations.

Exhibitors will be able to order additional show materials, i.e. carpet, additional tables, chairs, and show material. Contact information is included in this package.

Company Information:

Company Name: _____

Mailing Address: _____

City: _____ Province/State: _____

Postal/Zip Code: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____ Web Site: _____

Contact Name: _____ Title: _____

Exhibitor Name: _____

Exhibitor Name: _____

Exhibitor Name: _____

Golfer Name: _____

Golfer Name: _____

Registration Information:

_____ 8' X 10' Booth (Including 2 Trade Show Passes) X \$1,050.00 = _____

_____ 10' X 40' Rig / Equipment Display (Including 2 Trade Show Passes) X \$3,150.00 = _____
 1st choice: _____ 2nd choice: _____ 3rd choice: _____

_____ Additional Passes for Trade Show X \$125.00 = _____
 1st choice: _____ 2nd choice: _____

Additional Options: (For all Delegates & Exhibitors)

_____ Life Water Charity Golf Tournament & Dinner Wednesday, May 23rd, 2012 X \$130.00 = _____

_____ Life Water Charity Non Golfer Tour & Dinner Wednesday, May 23rd, 2012 X \$130.00 = _____

_____ Dinner Only Wednesday, May 23rd, 2012 X \$ 55.00 = _____

_____ President's Banquet Friday, May 25th, 2012 X \$65.00 = _____

_____ Spousal Program Friday, May 25th, 2012 X \$55.00 = _____

_____ Spousal Program Saturday, May 26th, 2012 X \$ 35.00 = _____

SUBTOTAL: _____

CanWell 2012 Exhibitor Registration Form (Cont')

SUBTOTAL: _____
Ontario HST (13 %): _____
TOTAL: _____

Payment Options:

- Credit Card
 Cheque – Payable to “CanWell 2012”

Cheque Information:

Amount Enclosed: \$ _____

Credit Card Information: Visa and Master Card ONLY

Payment Amount: \$ _____

Name on Card: _____

Billing Address: _____

City: _____ Province/State: _____ Postal/Zip Code: _____

Country: _____ Telephone Number: _____

Type: Visa Card Number: _____

Master Card Expiry Date: ____/____ (MM/YY)

Signature: _____

**By filing out this exhibitor registration and signing the above signature line I authorize CanWell 2012 to charge the credit card listed above and I agree to pay the total amount above in accordance with the card issuer agreement. **

****EXHIBITOR BOOTHS MUST BE PAID FOR IN FULL NO LATER THAN 60 DAYS PRIOR TO THE FIRST DAY OF THE CONFERENCE. ANY UNPAID EXHIBIT BOOTHS AS OF THIS DATE WILL BE RELEASED BACK INTO THE AVAILABLE SPACE POOL. ABSOLUTELY NO EXCEPTIONS OR REFUNDS WILL BE MADE.**

IT IS UNDERSTOOD THAT THIS AGREEMENT AND THE RENTAL CHARGE IS FOR THE RENTAL OF THE EXHIBITION SPACE AND DRAPING ONLY. ORDERING AND PAYMENT OF OTHER SERVICES IS THE DIRECT RESPONSIBILITY OF THE EXHIBITOR. THE EXHIBITOR AGREES THAT CANWELL 2012 AND ITS VOLUNTEERS, EMPLOYEES, CONTRACTORS AND SUB-CONTRACTORS ACCEPT NO RESPONSIBILITIES FOR DAMAGE, THEFT OR ANY LOSS TO DISPLAYS, MATERIALS OR PERSONAL PROPERTY DURING THE SHOW. THE EXHIBITOR, SIGNED BELOW, AGREES TO PAY THE EXHIBITOR SPACE RENTAL IN ACCORDANCE WITH THE ABOVE STATEMENTS.

Authorized Company Signature

Date

Send CanWell 2012 Exhibitor Registration Form (s) & Payment to:

CanWell 2012
3519 5th Line,
Bradford, Ontario, L3Z 2A4

To All Manufacturers, Suppliers and Engineers

We will be offering technical sessions on Thursday morning and Friday afternoon. The sessions will be one hour in length. If you are interested in participating as a speaker, please fill in your name below and add a description of the subject. PLEASE NOTE: this is an educational opportunity not a sales speech.

Speaker's Name: _____

Phone Number: _____

Description of Technical Session: _____

Friday night will be the president's banquet, were we will be holding our traditional silent auction, if you would like to donate a product or a gift to the silent auction please indicate below. All proceeds will be put towards a variety of programs offered by the O.G.W.A. throughout the year.

Company donating: _____

Product Donated: _____

Please Read Carefully

Useful Information for Exhibitors

Distribution of Materials

Distribution of material inside or outside the trade show area will be prohibited without booth registration. Anyone distributing material inside or outside trade show area without a booth registration will be sent an invoice upon the completion of the convention and will also be asked to leave the Hamilton area immediately.

Loading Docks

Entry to the loading dock is from MacNab Street only with exit to King Street. There are four loading bays available to expedite the unloading of vehicles.

Registration Badges

Admission to the exhibit hall shall be by badges only. Anyone not wearing an official badge will be denied access to the exhibitor's hall.

Care of Premises

Each exhibitor is liable for any defacing or damaging to the exhibit hall which is incurred during the trade show; this includes set-up and tare down.

Fastening Devices

The use of nails, tack, tapes, screws or similar articles which could damage the floors or walls is prohibited

Heavy Equipment Displays / Parking / Set-up

All heavy equipment shall be displayed indoors in assigned area. More than one piece of equipment may be displayed in the space rented, provided the entire display does not exceed the size of the space rented.

All heavy equipment for bulk display spaces will be parked by schedule appointment, at a targeted time specified in a letter sent to the exhibitor prior to CanWell 2012. If the equipment is not on hand to be parked at the time of set up, the space assigned will be forfeited if the location makes it necessary to park the next equipment in line.

Vehicles are not to be driven over carpeted areas unless a tarpaulin or plastic sheet is laid down to avoid tire marks on the carpets. Any damage done to the exhibit hall floor by excessive oil leaks shall be financially absorbed by the registered exhibitor.

Vehicles

Heavy equipment must abide by and adhere to all fire and safety regulations

Manufacturers shall not be allowed to start up their machines or utilize their hydraulic equipment once equipment is parked in their assigned position. **It is a requirement that the gasoline tank of any motor vehicle on display be locked or taped, the battery cables are disconnected and L.P. gas tanks removed.** As well, a drop sheet is to be placed under each vehicle to protect floor and carpet from oil damage. If rig jacks are used, pads shall be used beneath each jack.

Oil & Water Damage Prevention

All exhibits that may result in oil and/or water damage to the Hamilton Convention Center's carpeting and/or wood parquet flooring shall have a drop sheet to prevent such damage from occurring.

Extra Charges

The trade show charges paid to CanWell 2012 are for exhibiting space only. Carpet, tables, chairs, waste baskets, electrical outlets, flood lights, etc., are the responsibility of the exhibitors. Exhibitors must make arrangements with the show services company:

STRONCO SHOW SERVICES & STRONCO ELECTRICAL SERVICES
1510 Caterpillar Road, Unit B,
Mississauga, Ontario, L4X 2W9.
905-270-6767.

Hotels and Airport in Hamilton

Airport:

Hamilton has one International Airport; also known as “HI” airport. The John C. Munro Hamilton International Airport offers full custom services to serve people that don’t want to go through Lester B. Pearson International Airport in Toronto approximately one hour away. Another option for our friends from the South is to fly into Buffalo Niagara International Airport, which is also approximately one (1) hour away from Hamilton. Speak to your travel agent or your airline for more details.

Hotels: When making reservations, ensure to say that you belong to the CanWell 2012 group and you will be getting the negotiated rate for your room.

Our host hotel is **The Sheraton Hamilton**, located at 116 King Street West, in Hamilton, just a few steps away from the Hamilton Convention Center. A convenient covered walkway separates the two building, so no matter rain or shine you can be on your way to the conference without worries. The Sheraton is attached to a mall that offers everything from coffee shops to dry cleaners to farmer’s market. You can use our website link www.CanWell2012.ca to book your room or call them at 905-529-5515.

The **Crown Plaza** located at 150 King Street, in Hamilton, is also walking distance from the Convention Center; they have similar rates to the Sheraton. They offer free high speed internet. You can book your room on their website www.cphamilton.com or by phone @ 1-800-2CROWNE (1-800-227-6963)

Finally, but not least the third hotel is **The Courtyard by Marriott Hamilton**, located near the airport offers newly renovated guest rooms. You can book your room by calling 1-800-Marriott (1-800-627-7468-8 or by visiting their website at www.courtyardhamilton.com. The Courtyard offers free shuttle to and from John C. Munro Hamilton International Airport.

Other:

On a final note, please book your room as soon as possible as spaces are limited and you won’t want to miss this great convention! The Ontario Ground Water Association is also celebrating its 60th anniversary and we are rolling out the red carpet for this event.

Yours truly,

Your CanWell 2012 Committee Members

Schedule of Events

CanWell 2012

Wednesday May 23rd, 2012 – Saturday May 26th, 2012

Wednesday May 23rd, 2012

- | | |
|-------------|---|
| 10 AM | Life Water Charity Non Golfer Tour & Dinner – Buses Provided
-Puddicombe Estate Farm & Winery, Kittling Ridge, and other wineries to be determined at a later date |
| 11 AM | Life Water Charity Golf Tournament & Dinner at Copetown Woods Golf & Club– Buses Provided |
| Noon – 3 PM | Trade Show Set-up (Large Equipment Only) |
| 3PM – 11 PM | Trade Show Set-up (Booths Set-up) |
| 5 PM | Bus Leaving From Hamilton Convention Center to Copetown Woods Golf and Club |
| 6 PM | Dinner at Copetown Woods– Buses Provided |

Thursday May 24th, 2012

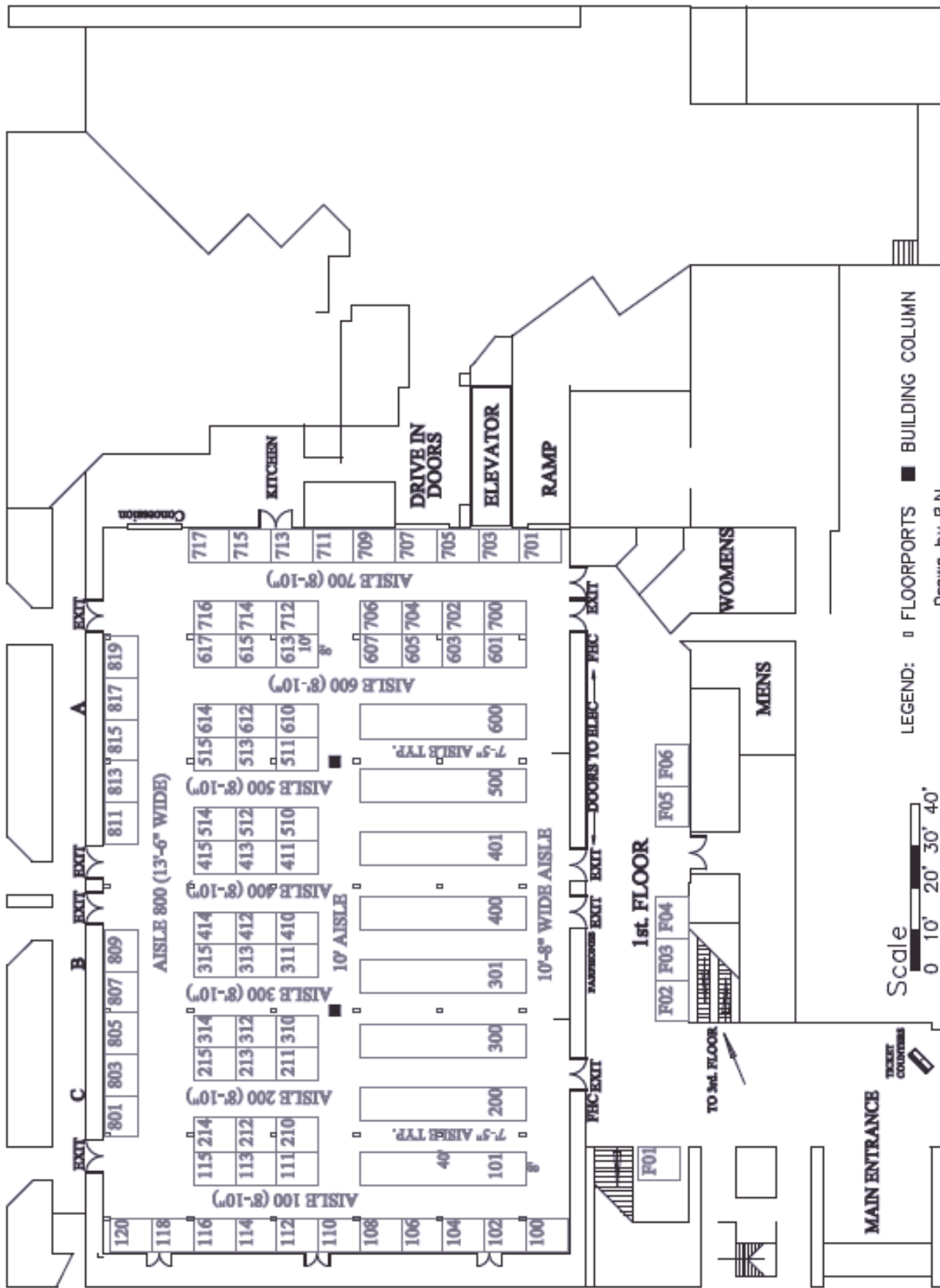
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|----------------|--|
| 8 AM – 12 Noon | Final Set-up for Trade Show |
| 9 Am – 12 Noon | Technical Sessions (1 hour each) |
| 12 Noon – 1 PM | Lunch with Official Presentation of Sponsors |
| 1 PM | Official Opening of Trade Show |
| 1 PM – 5 PM | Trade Show |
| 7 PM – 10 PM | Wine and Cheese Reception in the Trade Show Area |

Friday, May 25th, 2012

- 9 AM – 1 PM Trade Show (with snack bar in trade show area)
- 1 PM – 11 PM Trade Show Tear Down
- 1 PM – 3 PM Technical Sessions (1 hour each)
- 3 PM – 4 PM Division Meetings
- 10 AM – 4 PM Spousal Program: (Buses Provided)
 -Royal Botanical Gardens
 -Lunch at Potter's Café and Pottery Demonstration by Don
- 6 PM – 9 PM President's Banquet, Silent Auction, and Entertainment at the Canadian War Plane Heritage Museum- Buses Provided

Saturday, May 26th, 2012

- 9 AM – 12 Noon Ontario & Canadian AGM
- 12 Noon – 1 PM Lunch at Outdoor Demo
- 1 PM – 3 PM Outdoor Demos
- 10 AM – 3 PM Spousal Program: (Buses Provided)
 -Dundurn Castle
 -Lunch at Dutch Mill Country Market
 -Hamilton Waterfront Trolley Tour
- 6 PM - Pub Crawl in Hess Village



STRONCO
SHOW SERVICES
T:905.270.6767; F:905.270.6771

Drawn by R.N.
Dated 10/11/2010.
Rev. # 1: 23/01/2011.
Rev. # 2: 28/01/2011.
Rev. # 3: 23/06/2011.
Rev. # 4: 19/07/2011.
Total # of Booths: 88;
No. of 8'x10' Booths: 80;
No. of 8'x40' Booths: 8;

LEGEND: □ FLOORPORTS ■ BUILDING COLUMN

Scale
0 10' 20' 30' 40'

CANWELL 2012
Hamilton Convention Centre
1st Floor-Wentworth Room